



## DAAD Summer School 2018

### Human Resource Management: Challenges of Industry 4.0

The summer school is organized as a 14-day on-campus intensive course. The course is structured around the following question: How does the latest technological shift called Industry 4.0 affect Human Resource Management? This question is tackled from different perspectives and employs a variety of teaching and learning approaches. Lectures are complemented by discussion rounds with HRM experts from companies, by student presentations, self-learning phases, and visits to companies. The places that are planned to be visited are Carl Zeiss Jena, the German Parliament in Berlin and the city of Leipzig. The courses and extra-curricular culture-related activities will allow participants to interact closely with students from Anhalt University of Applied Sciences. Participants can also obtain information about studying opportunities in Germany.

The location of the summer school is at the Anhalt University of Applied Sciences ([www.hs-anhalt.com](http://www.hs-anhalt.com)) near the city of Bernburg, Germany. Anhalt University has three locations (Köthen, Dessau and Bernburg). The summer school will take place at Bernburg, Strenzfeld Campus which is located between Magdeburg (25 km) and Halle/Leipzig (60 km).

**Language:** English

**Duration:** 24 June to 7 July 2018

**Costs:** Costs for travel, accommodation and food will be covered by DAAD

**Participants:** Applicants must be enrolled students (Bachelor's or Master's) in Business Administration (or related field of study), preferably with a focus on Human Resource Management, at universities in South Eastern Europe (SEE); we are planning to have 18 participants from SEE plus students from Anhalt University of Applied Sciences

**Organizers:** Prof. Dr. Jens Beyer and Prof. Dr. Henrik Egbert

**ECTS:** The course has a working load equivalent to 5 ECTS. Participants will receive a Certificate of Participation.

**Contact:** [hrm.school2018@hs-anhalt.de](mailto:hrm.school2018@hs-anhalt.de) [Please use this email for inquiries]

**Download:** Information and downloads are available on the homepages of Jens Beyer and Henrik Egbert, Anhalt University of Applied Sciences

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Diese Summer School wird gefördert vom DAAD aus Mitteln des Auswärtigen Amtes (AA).  
This Summer School is financed by the DAAD with funds of the German Federal Foreign Office.

# Application

## Before you apply ...

... make sure that you qualify for application by check the following the criteria:

- You must attend the complete course – from 24 June (arrival) and 7 July (departure). Students who arrive later or leave earlier will receive no funding.
- You must be an enrolled Bachelor's (higher semester) or Master's student in Business Administration (or related field) at a university in South Eastern Europe.
- You are required to attend all lectures and courses of the summer school.
- It will be your responsibility to have international health insurance that covers potential health-related costs during your stay. The DAAD provides the option to contract an insurance; please contact the organizers, if you are interested in his option.
- Send your application by **15 March 2018**. [[hrm.school2018@hs-anhalt.de](mailto:hrm.school2018@hs-anhalt.de)]

## Documents to be submitted for application ...

- 1) You must fill in a one page application form.
- 2) Please submit a letter of motivation (no longer than one page).
- 3) You can submit additional documents of your choice (no more than three pages, e.g. letter of recommendation, language proficiency certificates, names of references).
- 4) The application must not be longer than 5 pages. Please submit in one pdf file only.

## Selection of participants ...

The participants are selected with respect to their qualification for the course and the quality of the application. During the selection process lecturers from the applicant's organizations can be contacted by the organizer for inquiry. In order to test your English language proficiency skills, Skype interviews are arranged beforehand.

If we have more qualified applications than places for participants, applicants will be put on a waiting list and informed in due time in case other of the short-listed candidates drop out.

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**Deutscher Akademischer Austauschdienst**  
**German Academic Exchange Service**

Hochschule Anhalt  
Strenzfelder Allee 28  
06406 Bernburg (Saale)  
Germany



**Hochschule Anhalt**  
Anhalt University of Applied Sciences

## Application Summer School

### Human Resource Management: Challenges of Industry 4.0

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#### General Information:

Surname

First Name

Birth date/ Birthplace

Gender

Female  Male

Street

Postal Code/ City

Country

E-Mail Address/ Mobile Number

Skype- Account

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#### Information about the university:

Course of studies

Bachelor  Master

University

Semester

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#### Skills and experiences

English (please indicate the level)

Other foreign language (please indicate the level)

Work experience

Previous university degree (if applicable)

Internship (company, role, duration)

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